The State Service Plan that follows is an outline of the current work plan for the Governor’s Office on Service and Volunteerism (GOSV) and the Governor’s Commission on Service and Volunteerism as of December 2009. It was developed with public input via a survey of Maryland citizens conducted in October 2009. The State Service Plan includes areas of development and strategies for 2010 – 2013. The GOSV and the Commission will focus, in broad strokes, on these areas of development: resource development and grants management; sustainability of staff and operations; Commission training and development; and promoting and marketing national service and volunteerism across Maryland. Selected strategies and action items to support these areas of development include:

Strategy #1 – Recognize extraordinary service of Maryland volunteers in all communities

Action Item: Create and lead annual volunteer recognition events
Action Item: Partner with M & T Bank and the Baltimore Ravens to honor outstanding youth service as part of the Honor Rows Program
Strategy #2 – Build the capacity of Maryland service organizations to effectively mobilize and manage volunteers

Action Item: Convene annual conference on volunteer management
Action Item: Provide scholarships for training and conferences to build AmeriCorps program staff skills in volunteer management

Strategy #3 – Market available AmeriCorps funding resources in Maryland

Action Item: Publicize AmeriCorps*State funding opportunities: Competitive, Formula, and Community Service and Professional Development Grants
Action Item: Conduct technical assistance workshops on funding application procedures

Strategy #4 – Expand awareness of national service opportunities and programs

Action Item: Provide on-line training workshops and public information sessions to promote all Maryland national service and AmeriCorps programs
Action Item: Post marketing materials and information for all streams of national service on the web site

Strategy #5 – Expand service opportunities for Marylanders age 55 and older

Action Item: Compile data on volunteer rates and opportunities for older adults in the state
Action Item: Conduct a marketing campaign on the benefits of volunteer participation for older adults